



The Impact Lab – Take action to the next level!

A global community of change-makers
accelerating their initiatives for real change

October 2018 to April 2019



Implemented by:



THE IMPACT LAB – TAKE ACTION TO THE NEXT LEVEL!

A global community of change-makers accelerating their initiatives for real change

Humanity is facing major challenges. Economic disruption, climate change, conflicts and large-scale migration are only some of the global issues that loom large. Across the globe, people are faced with a future of uncertainty.

The Sustainable Development Goals re-emphasize how interrelated and inseparable social, environmental and economic issues are. The way we respond to our challenges no longer matches the complexity and dynamics of our most pressing social, environmental and economic challenges. The Global Leadership Academy's programmes provide spaces for change-makers from different sectors to come together, experience a change of perspectives and a collective search for new approaches and tangible initiatives that create solutions for the world's most pressing problems.

A uniting challenge for people with great ideas is to get from theory to practice. How can I get my key message across to different audiences? How do I find the right partners? How can I convince potential funders? How do I identify blind spots, motivate people to join my endeavors and release blockages, while cooperating with an inspiring network of peers?

THE IMPACT LAB – TAKE ACTION TO THE NEXT LEVEL

The Global Leadership Academy and the Impact Hubs are offering an innovative supportive space for change-makers to come together to amplify their most inspiring ideas and take their change initiatives to implementation: the Impact Lab!

The Impact Lab aims at the following objectives:

- 1 Providing targeted support to take your existing change initiatives to the next level.
- 2 Fostering individual innovation capacities.
- 3 Strengthening the global network of change-makers and innovators of the Global Leadership Academy's Community members.

The Impact Lab will support the participants in reframing the problem they are trying to tackle, in ideating their ideas, creating convincing messages to their target audiences, potential partners and funders, and breaking down the challenges in front of them into small, feasible steps that will take their projects to the next level – and make them happen!

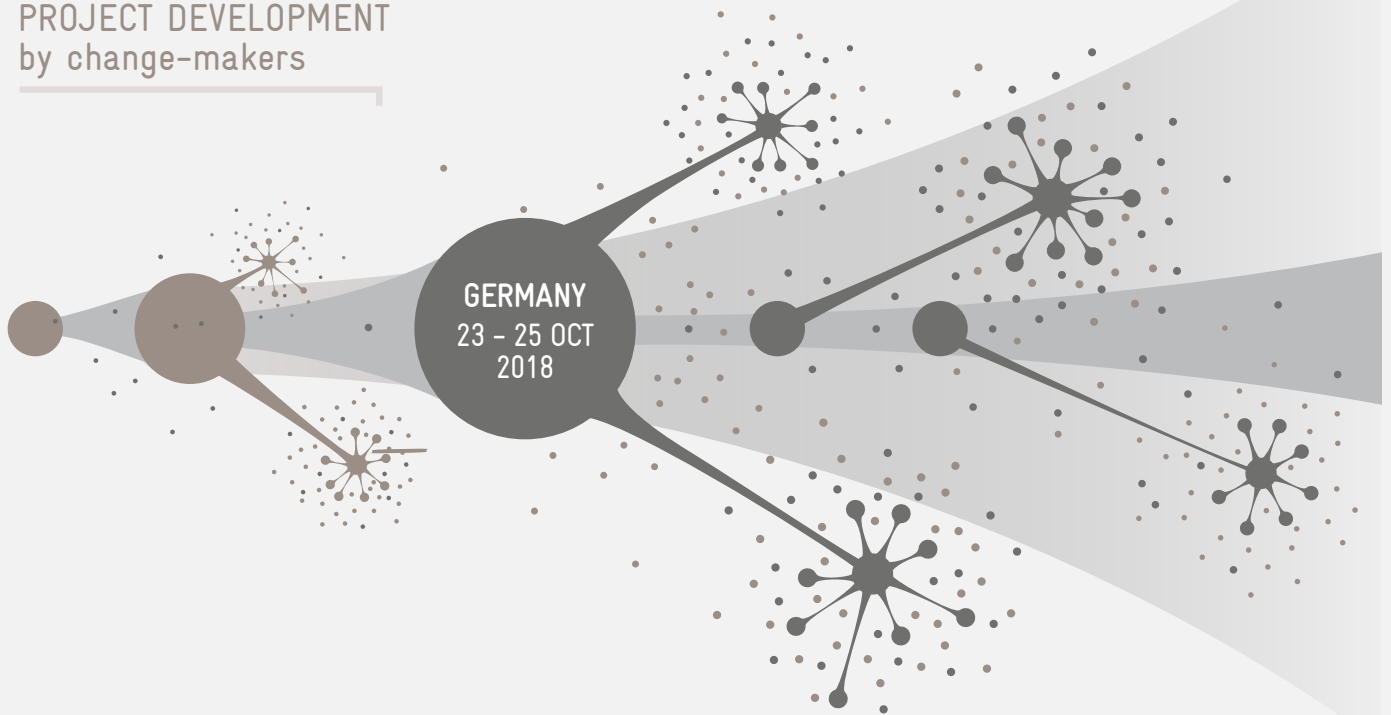
Participants will benefit from intense professional accompaniment of experienced innovation facilitators and the support and inspiration that come from the global community of change-makers taking part in the Impact Lab. During the Lab process, participants will connect with other members of the GLAC Community worldwide who are passionate about innovation and collaboration. Being equipped with comprehensive tools that are essential for taking their ideas to the next level, the Impact Lab enables to develop clear and feasible plans that will help the initiatives become reality and create tangible impact.

Every participant or group taking part in the Impact Lab will be awarded with professional support by their closest Impact Hub, including targeted on-site coaching and advisory services after the Impact Lab, on crucial fields such as business modelling, strategy and legal advice.

The Global Leadership Academy called for interested members of the GLAC Community from the three Community pillars – GLAC Leadership and Innovation Labs, Global Diplomacy Labs and the Transformation Thinkers Network – who have developed change ideas or initiatives within or outside of the Global Leadership Academy's Leadership and Innovation Labs. Those who were passionate about taking action to respond to the challenges of our time applied. The careful selection process led to a heterogeneous group of participants with all kinds of project proposals and backgrounds.

THE PROCESS

PROJECT DEVELOPMENT
by change-makers



COACHING until April 2019



DATES AND LOCATIONS

The process of the Impact Lab entails one physical meeting as well as online exchange and coachings to share, learn and develop ideas further and bring them to the next level before and after the meeting.

Key interventions, virtual and in person, will take place between October 2018 and April 2019.

PARTICIPANTS

The Impact Lab is designed for leaders and change agents from the world of policy-making, civil society, business and academia who have previously taken part in GLAC's Leadership and Innovation Labs, the Global Diplomacy Lab or the Transformation Thinkers Network.

We will bring together over 20 selected individuals that work on their change initiatives individually or in groups from diverse socio-cultural backgrounds, nationalities and professional expertise.

PARTICIPANTS

23



PARTICIPANTS

14



COUNTRIES

9



LAB-FORMATS

THE PROJECT

Empowering young females for public leadership

This project aims to support young women to develop the courage, vision, and skills to take on public leadership by mentoring them on leadership skills, as well as soft skills in particular. G4G intends to mobilize a generation of mentors to grow a pipeline of young women in public leadership in Uganda and across Africa. The group led by G4G co-founder Allen accumulates the insights from role models and leaders on the national level, proven concepts on key aspects of leadership from Harvard University faculty as well as a global network.

In mentorship circles conducted by trained female role models, young women cultivate skills and build confidence, courage and curiosity in five key areas: courageous leadership, negotiations, art of communications, running for public office/leadership roles as well as ethics and values in decision-making. By bringing girls together with each other and with female mentors, they can learn from each other and develop a supportive community. The project's goal is to empower young women to take on leadership positions in society in the public and private sector as well as in civil society.

MEMBERS



ALLEN SOPHIA ASIIMWE

COUNTRY OF ORIGIN/
RESIDENCE: UGANDA

ORGANIZATION:
Girls for Girls (G4G)

POSITION:
Co-Founder/Director

ALUMNI OF:

Power of Diversity

Transformation Thinker



**FLORENCE NAKIMBUGWE
NSUBUGA**

COUNTRY OF ORIGIN/
RESIDENCE: UGANDA

ORGANIZATION:
UMEME

POSITION:
Chief Operations Officer

THE PROJECT

Why knowing about trauma-transmission fosters peace in families and societies

This group's project idea is to set up labs with people from different countries and circumstances to compare intercultural and multi-professional ways to deal with the traumas experienced in these contexts. Sabine and Anna want to discuss different forms of trauma and target groups (women, children, men, ethnic or political groups and individuals).

Their aim is to find out what kind of different ethnic, political or cultural accesses to a trauma experience and dealing with it exist as well as to determine successful methods and measures to heal individuals, groups and societies to enable a peaceful coexistence in post-violent societies. Apart from organizing face-to-face meetups in the form of conferences or labs, the group is also thinking about a publication on their findings.

MEMBERS

**ANNA KAMINSKY**

COUNTRY OF ORIGIN/
RESIDENCE: GERMANY

ORGANIZATION:
**Federal foundation for the study
of communist dictatorship**

POSITION:
Director

ALUMNI OF:
Mandela Dialogues

**SABINE BODE**

COUNTRY OF ORIGIN/
RESIDENCE: GERMANY

POSITION:
Author

ALUMNI OF:
Mandela Dialogues

THE PROJECT

Communication strategy on migration narratives

Athanasia's project is one of the proposals developed during the Migration Laboratory. It aims at combating the negative narratives on migration that currently dominate the public discourse all over the world. These narratives spread within a general hostile climate towards migrants during the still ongoing "refugee crisis", are generating a rise of xenophobic and racist attitudes and discriminations against migrants. The proposal is thus targeted at elaborating and implementing a communication strategy based on data collection and a motivation value analysis of negative narratives to reveal the myths and prejudices they are based on. Consequently, Athanasia and her group from the Migration Lab will develop a strategy to shape positive narratives on real data and evidence based facts that would promote positive aspects of migration. It will

comprise the elaboration of migration-friendly, tailor-made content for different audiences and its distribution through relevant and multiple channels (including social/mass media, opinion leaders, the civil society, celebrities etc.).

As a first step, a questionnaire on migration narratives has already been prepared and distributed within the Migration Lab and the analysis is currently ongoing. The group plans to call for young volunteers and artists to create animations, photos, videos, TV spots, songs or other content expressing positive messages on migration to improve the narratives on migration. For the implementation of the project, GLAC's support has been requested, in terms of coordination and expertise. The finalized project can be presented for possible adoption to the GFMD and will be relevant towards the implementation of the SDGs.

MEMBERS



ATHANASIA IOANNOU

COUNTRY OF ORIGIN/
RESIDENCE: GREECE

ORGANIZATION:
Ministry for Migration Policy

POSITION:
**Head of Planning and Monitoring Unit -
Integration**

ALUMNI OF:
Migration Laboratory

THE PROJECT

co-ACT! (Common Action Ideas)

Thinking about sustainable development requires the creation of innovative solutions that bring about cultural changes. However, the lack of tools and skills for the solution design generates low level of agency (awareness of participation and incidence) and empowerment (access and harnessing of spaces or platforms to generate transformations). This especially holds true for young people who are accordingly prevented from understanding themselves as change makers.

In three phases of work, leveraged to reflective and practical exercises, David's project idea seeks to promote creativity and critical thinking from a collaborative work approach, which prioritizes dialogue and the search

for common ground to respond to specific development challenges. In the first two-month phase ("let's do this"), identity, diversity and leadership will be promoted using a collaborative perspective, aiming at connecting the participants with each other. In the second two-month phase ("getting focused"), participants will map the challenges they face and design solutions for them. They should evaluate their issues from different perspectives using amongst others design-thinking tools and communication for social change strategies. Like this, the adolescents will be able to determine target audiences to create focused actions prioritizing the use of new technologies in the implementation. In the last phase, the ideas thus developed will be put into practice and evaluated subsequently.

MEMBER

**DAVID HERNÁNDEZ TORRES**

COUNTRY OF ORIGIN/
RESIDENCE: COLOMBIA

ORGANIZATION:
Fundación para la Reconciliación

POSITION:
Policy and Strategy Senior Advisor

ALUMNI OF:
Mandela Dialogues

THE PROJECT

Advocate for migrant and refugee protection and rights in Egypt

The migrant and refugee community in Egypt is facing a problematic situation that ranges from lacking basic rights to linguistic discrepancies and discrimination. Oftentimes, they are at risk of becoming victims of trafficking in persons and discrimination due to their difficult economic situation and vulnerability. With her project, Fatima aims to address these challenges by developing new protection policies and strategies, implementing diverse programs for a better protection and services for migrants and refugees.

In her position at Tadamon, she has consequently already taken a few steps in an effort to improve the situation. For instance, Tadamon started community centers for migrants and refugees, established livelihood and education programs, as well as art therapy programs like storytelling, traditional dances and social activities for victims of trauma. In the future, advocacy and campaign work with local governments and donors is of major importance. This work is targeted at the implementation of national protection mechanisms also supporting the most vulnerable groups in Egypt.

MEMBER



FATIMA IDRIS

COUNTRY OF ORIGIN/
RESIDENCE: EGYPT

ORGANIZATION:
**Tadamon – Egyptian
Multicultural Council for Refugees**

POSITION:
General Manager

ALUMNI OF:
Migration Laboratory

THE PROJECT

A small group of committed citizens can inspire masses for big changes in the society

Fatmir's project is aiming at transforming the big apathy of Kosovar citizens. He wants to establish community groups in each street in the area of Sunny Hill in Prishtina that would then start engaging for the improvement of public places and spaces. This is necessary due to the massive degradation of environment, public infrastructure, public safety, household maintenance, as well as rest and sport areas since they have been built and set up in the 90ies. As part of this initiative, Fatmir is planning to assess

funding options and initiate community projects by exploring modalities that have worked in other countries. The main goal is to improve people's lives beyond their private space and interest. Furthermore, the idea is to show a positive attitude of public engagement and to demonstrate the power citizens have by changing things and raising their voices.

MEMBER

**FATMIR CURRI**

COUNTRY OF ORIGIN/
RESIDENCE: KOSOVO

ORGANIZATION:
Kosovar Civil Society Foundation

POSITION:
Programme Director

ALUMNI OF:
Transformation Thinkers

THE PROJECT

Regional youth peace camps

Imran's project proposal is to bring together the alumni of the peace building programs he has previously run in South Asia. This advanced peace building camp aims at enabling the youth to further establish community-led peace building programs. The alumni are young leaders who have been active in their communities and already started their own organizations or initiatives towards peace building in India, Pakistan and Afghanistan.

These young leaders will come together for a week to discuss scaling up their initiatives, starting something new together and helping each other with their already existing projects. This does not only give them the opportunity to develop their ideas further but also to exchange and learn from each other's' experience.

MEMBER



IMRAN KHAN

COUNTRY OF ORIGIN: PAKISTAN

COUNTRY OF RESIDENCE: GERMANY

ORGANIZATION:

Youth and Gender Development Network

POSITION:

Founder

ALUMNI OF:

Transforming Leadership

THE PROJECT

Perception research: What moves people to action?

Irene de Goede works at Oxfam Novib in The Hague, where she focuses on public opinion research and monitoring and evaluation of lobby and advocacy. Irene is co-leading the influencing working group of the Oxfam Research Network and was conference chair and project lead for Oxfam's Evidence for Influencing Conference. She has a background in psychology, international development studies and management sciences and holds a PhD in social sciences from Utrecht University. Previously, Irene worked as a survey researcher at Utrecht University, the Dutch central government and the National Committee for Sustainable Development and International Cooperation, focusing on youth, public opinion and active citizenship.

Within her organization, Irene is currently starting up a research initiative using public opinion surveys to examine perceptions and active citizenship behaviors to provide input to shape campaigning and communication strategies and to monitor the effectiveness of campaigns.

MEMBER

**IRENE DE GOEDE**

COUNTRY OF ORIGIN/
RESIDENCE: NETHERLANDS

ORGANIZATION:
Oxfam Novib

POSITION:
**Global Monitoring, Evaluation & Learning
Advisor/Project Leader**

ALUMNI OF:
Transforming Leadership

THE PROJECT

Climate justice on Turtle Island

Janice Makokis, Jamie Bourque, and Sheena Wilson live on Turtle Island, known to most as North America. Specifically, they live on Treaty Six territory. Janice Makokis is an Indigenous legal scholar and an Idle no More organizer. Jamie Bourque is an Indigenous social content media producer and filmmaker. Sheena Wilson is the lead of Just Powers, an interdisciplinary and intersectional research group that works between the academy and a range of communities to organize feminist and decolonial politics around energy transition as a path to more just futures for all.

Working together Makokis, Bourque and Wilson aim to mobilize Indigenous and non-Indigenous communities around energy politics, to create awareness about how ongoing colonization is directly linked to the extractivist petro-politics that fuel the Canadian economy and the modern way of life. This way of being and doing is not sustainable on a warming climate. Using intermedia platforms, community mobilization, and educational initiatives, they have joined forces to work toward the regeneration of lost knowledge systems through the Indigenous reclamation of stolen territories, which they see as part of intersectional climate justice politics that must necessarily address (de-) colonization informed by Indigenous frameworks.

MEMBERS



JAMIE BOURQUE

COUNTRY OF ORIGIN/RESIDENCE:
TURTLE ISLAND (CANADA)

ORGANIZATION:
Indigenous Climate Action/
Just Powers

POSITION:
Indigenous Climate Initiative
Consultant

ALUMNI OF:

Mandela Dialogues



JANICE MAKOKIS

COUNTRY OF ORIGIN/RESIDENCE:
TURTLE ISLAND (CANADA)

ORGANIZATION:
Idle No More/Just Powers

POSITION:
Activist



SHEENA WILSON

COUNTRY OF ORIGIN/
RESIDENCE: CANADA

ORGANIZATION:
University of Alberta/Just Powers

POSITION:
Associate Professor

THE PROJECT

Global Migration and Development Academy: From policy to action!

This project is one of the proposals developed during the Migration Laboratory. With the Global Migration and Development Academy, the group addresses the gap in the implementation of policies on migration and development among governments, business, international development agencies, NGOs and diaspora organizations. The challenge is to transform policies and recommendations being presented e.g. in the GFMD and GCM into concrete actions that are relevant and practical at ground level. The group's aim is to develop dialogue- and action-oriented, training-like Global Classrooms that assist participants in developing and implementing programs. These will be focused on return migration and diaspora engagement,

diaspora entrepreneurship and investment mobilization, financial inclusion and remittances, addressing the social cost of migration, triple win migration and mainstreaming migration in local economic development.

The main target groups for the proposal are national and local government units, NGOs (working on migration and development), businesses, diaspora and migrants organizations. The team will set-up Global Classrooms in origin, transit and destination countries with existing innovative migration and development organizations, and private sector actors in an effort to better harness the enormous development potentials of migrants.

MEMBER



JOSÉ IBAN GALVEZ

COUNTRY OF ORIGIN: ECUADOR

COUNTRY OF RESIDENCE: CHINA/ITALY

ORGANIZATION:
Impresa Etnica

POSITION:
Director

ALUMNI OF:
Migration Laboratory

THE PROJECT

Inhabit Education via Indigenous Climate Action

A joint project between 'Inhabit Education', a Nunavut-based educational publishing company with a mandate to provide educational resources that are infused with authentic Northern perspectives, ways of life, and imagery and 'Indigenous Climate Action' a global community working to find answers to address global climate change.

Now, we are faced with the largest ever-posed Tar sands mine in the heart of Treaty 8 territory, upstream from many Indigenous communities who rely on the ecosystems and environment set to be irreversibly impacted by this project.

This project will not only change the landscape but will deeply impact the rights of the Indigenous communities downstream while further exacerbating climate change through increased GHG's emissions. By telling the story of the Indigenous communities on the front-lines of climate change and working to challenge the systems that have allowed these projects to continue we can change the narrative and build a future that is just and safe for all.

MEMBER



MONICA ITTUSARDJUAT

COUNTRY OF ORIGIN/
RESIDENCE: CANADA

ORGANIZATION:
Inhabit Education

POSITION:
Senior Inuktitut Editor

ALUMNI OF:
Mandela Dialogues



ERIEL DERANGER

COUNTRY OF ORIGIN/
RESIDENCE: CANADA

ORGANIZATION:
Indigenous Climate Action

POSITION:
Executive Director

THE PROJECT

Understanding conflict, peacebuilding and diversity in Egyptian schools' programs with special regards to Syrian refugee students

Due to the huge number of Syrian students enrolled in Egyptian schools and the conflict they face in their daily life, the Egyptian Ministry of Education is going to carry out a peace building and peace education program for teachers, students and custodians. The main objective of the program is to strengthen school social cohesion and community resilience. The initiative's overall aim is to increase capacity of students, parents, teachers, and other duty bearers to prevent and reduce violent conflict and promote school social cohesion, peacebuilding and diversity.

As part of this project, teachers will be trained on positive discipline and school safety procedures using the Ministry of Education's peace education training manuals and teacher activity books (currently under design and evaluation). There will also be conflict-sensitive education training for selected teachers. Out-of-school adolescents and youth are involved in cross-community sport and talent based activities to avoid their exclusion and prevent them from being recruited for violent causes.

MEMBER

**REHAM ELGEBALY**

COUNTRY OF ORIGIN/
RESIDENCE: EGYPT

ORGANIZATION:
Egyptian Ministry of Education

POSITION:
Policy and Strategy Senior Advisor

ALUMNI OF:
Passion and Politics Lab
Global Diplomacy Lab

THE PROJECT

Traceability as a tool for sustainable pelagic fisheries in Costa Rica

Since 2016, Costa Rica has made important commitments to improve the sustainability and precision of its large pelagic fisheries, in particular for tuna, swordfish, mahi mahi, and for shark species. It has designed a traceability system for the longline and pole-and-line fishing sector, but currently the form-filling is burdensome for the fishing sector and data processing is too slow and incomplete for either commercial or management purposes. To become efficient and effective, the traceability system needs to be electronic, with reliable and robust technology, as well as institutional capacity, cooperation and harmonisation between sectors, a regulatory framework, investment and incentives.

The team's idea is to work with fishing industry leaders and government, principally the National Fisheries Institute (INCOPESCA), to facilitate the implementation of an efficient, inter-operable, real-time traceability system in a way that satisfies the legal requirements for data, empowers responsible fishers, provides valuable data to the industry, and helps authorities fulfill their responsibilities. This platform of mutual understanding will be the basis of a detailed plan for building respective capacities, identifying key data elements and implementing a scalable system, starting with a few pioneering fishing companies.

MEMBERS



ROBERT BENSTED-SMITH

COUNTRY OF ORIGIN/
RESIDENCE: UK

ORGANIZATION:
Fauna & Flora International

POSITION:
Regional Director,
Americas & Caribbean

ALUMNI OF:

Sustainable Oceans Lab



THOMAS KRAFT

COUNTRY OF ORIGIN/
RESIDENCE: USA

ORGANIZATION:
InSite Solutions and Norpac
Fisheries Export

POSITION:
Director of InSite Solutions,
Founder of NFE

ALUMNI OF:

Sustainable Oceans Lab



ADRIÁN MORA GAMBOA

COUNTRY OF ORIGIN/
RESIDENCE: COSTA RICA

ORGANIZATION:
National Fisheries Institute
(INCOPESCA)

POSITION:
Extension and Training Officer

Effective institutional transformation and capacity development for more responsiveness towards Cambodian female citizens

This group's aim is to shift the Ministry's of Women's Affairs (MoWA) attitude and working practices to be more impactful and to change capacity building approaches so that they are more effective and have a tangible impact for female citizens in Cambodia and for the institution itself. Consequently, the proposal is targeted at improving the working environment, so that it is more appealing for MoWA young professionals and 'change makers'.

This also includes a shift on how capacity building is undertaken across units and departments, involving a shift in approaches and mindsets of both MoWA leaders and

staff, as well as of development partners working with MoWA (which normally use a project-based approach). The implementation of this idea consists of a capacity development and institutional reform of the Ministry, the set-up of a new system to institutionalize and put the capacity and human resource in place and at the center of the institution as well as coaching and mentoring of MoWA staff and the implementation of a monitoring system for capacity development.

MEMBERS



THE CHHUN HAK

COUNTRY OF ORIGIN/
RESIDENCE: CAMBODIA

ORGANIZATION:
Ministry of Women's Affairs
of Cambodia

POSITION:
Deputy Director General

ALUMNI OF:

Transforming Leadership



NIRMITA HOU

COUNTRY OF ORIGIN/
RESIDENCE: CAMBODIA

ORGANIZATION:
Ministry of Women's Affairs
of Cambodia

POSITION:
Director of the Gender
Equality Department



DAVINE SENGPHAL

COUNTRY OF ORIGIN/
RESIDENCE: CAMBODIA

ORGANIZATION:
Ministry of Women's Affairs
of Cambodia

POSITION:
Permanent Vice-Chair of
Young Professional Network



THE GLOBAL LEADERSHIP ACADEMY

The Global Leadership Academy (GLAC) addresses global issues and works with its international partners to provide reflective dialogue spaces ('Leadership and Innovation Labs'). Based on new perspectives and insights, leaders and change agents from the fields of policy-making, business, academia and civil society develop innovative

approaches and solutions to problems in their areas of influence. Funded by the German Federal Ministry for Economic Cooperation and Development (BMZ), the Global Leadership Academy is a central component in GIZ's range of services for international human capacity development.

www.we-do-change.org



IMPACT HUB

Impact Hub is a global network focused on building communities for impact at scale. With 100+ communities of 16,000+ change-driven entrepreneurs in more than 50 countries across five continents, Impact Hub is one of the world's largest communities and accelerator for positive change.

From Accra to Sao Paulo and Phnom Penh to Zurich, our Impact Hubs provide access to connections, resources, knowledge, talent, spaces and investments to turn ideas into action and move from intention to impact.

We build ecosystems to drive collaboration and entrepreneurial innovation around the Global Sustainable Development Goals through locally rooted Impact Hubs, as well as with partners and allied networks.

www.impacthub.net



HOSTING TEAM



SIMONE HERETH

GERMANY

Global Leadership Academy, GIZ
Project Management

Simone has been working for the Global Leadership Academy since 2012.

In her current position as a community and communications manager, her ambition is to build a new GLAC Community, which will be a home for like-minded expert participants in the three programs – GLAC Labs, Global Diplomacy Labs and the Transformation Thinkers Network.

To support the development of this new GLAC Community, Simone is keen to offer services being in high demand, which the members of this new community would prefer.

She brings a wealth of experience from her career in Banking and Human Resources where she has worked for Siemens in the United States, Credit Suisse in London and Merrill Lynch in Frankfurt.

Simone holds a Diploma in Business Administration from the Frankfurt University of Applied Sciences with specialisation in Human Resources, Finance and International Management.



YAMINA OULDALI

GERMANY

Global Leadership Academy, GIZ
Project Management

Yamina joined the Global Leadership Academy in May 2018 and is supporting GLAC's Communications and Alumni Management. In this role, she is taking care of the project management for the Impact Lab, a first event to officially launch the GLAC Community. She is keen to enhance global cooperation between stakeholders from diverse backgrounds at eye level.

Yamina is excited about bringing together the different change makers that form the global GLAC Community and to support them in taking their change initiatives to the next level. She studied International Business and Intercultural Studies with a focus on the Arab World in Germany and Morocco and can draw on a broad experience in managing international and intercultural projects and events.



JENNIFER HARTMANN

GERMANY

Global Leadership Academy, GIZ
Event Management

Jenny started her apprenticeship in 2013 at GIZ and graduated in the beginning of 2016. Since May 2018, she is working at GLAC and is responsible for the event management, contracts and the finances. After her graduation, she gained practical experience in organizing workshops during her time at the GIZ-office in Bangkok. Since 2016, and before she joined GLAC, Jenny has been working in the financial department, overlooking the budget of international projects.

Her task at GLAC is to organize the whole frame of an event and support the project manager as well as the participants. Her work requires her to keep up a good network to the participants as well as to the GIZ country offices, hotels and partners.

Her vision is to connect different people and to build a network that supports everyone without exception.



FLORA ROSENOW

GERMANY

Impact Hub
Facilitation

As experienced marketing communications and branding professional with a strong international track record, Flora is passionate to use her expertise to drive good business – one that is collaborative, innovative and cares for people and the planet. Her background includes various brand and marketing communications roles for Nike as well as for a global NGO and the EU's main network for climate change innovation.

She loves to tackle complex issues and consequently find creative solutions and opportunities that bring brands to life and make a difference by creating positive impact at the same time. Her biggest achievement to date is a global climate action hackathon that empowers citizens to take action on climate issues, which received a Guardian Sustainable Business Award. During her career Flora developed a passion to support startups on their entrepreneurial journey from idea to impact at scale with a special focus on engagement and joint value creation.



ZULFIQAR AHMED

UK

Impact Hub
Facilitation

Zulfiqar joined Impact Hub as Global Director, Network Programmes in December 2017. He has over 20 years experience in business development, and social innovation, including design thinking with partners in the public, private and not for profit sectors. Before joining Impact Hub he was Director of Development at UnLtd – The Foundation for Social Entrepreneurs where he led on fundraising, networks, programmes and product design helping 1,000 social entrepreneurs to start up (through funding and business support) and scale each year. He also led on initiatives to grow the scale and effectiveness of the social enterprise support sector globally, helping establish Global Social Entrepreneurs Network (GSEN), a peer support community for social entrepreneurs and innovators; now in 40 countries. He is strategic advisor at the Muslim Women's Council, board member of Voluntary Action Calderdale and a member of the Global Entrepreneurship Week advisory council.



On behalf of the Federal Ministry for Economic Cooperation and Development.
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