

URBAN INNOVATION AND LEADERSHIP LAB

Create innovative solutions and advance on
your own leadership journey



MODULE 1

23–26 July 2015,
Shanghai (China)

MODULE 2

25–27 September 2015,
Durban (South Africa)

MODULE 3

14–15 November 2015,
Berlin (Germany)

COLLABORATIVE LAB: work in global cross-sectoral teams

STRATEGIC FORESIGHT: identify challenges and shape the future now

DESIGN THINKING: create innovative solutions

LEADERSHIP COACHING: advance on your own leadership journey



IN A NUTSHELL

The Global Leadership Academy¹ and Impact Solutions² are launching the new **Urban Innovation and Leadership Lab** – for leaders, organisations and change agents, who want to unleash their potential to tackle current and future challenges relating to urban life and development.

Decision-makers are searching for effective solutions and forms of collabora-

tion to solve the complex problems of fast-changing metropolitan areas and to maximise the opportunities that arise from these transformations.

We invite you to participate in a cutting-edge innovation and leadership development process and to learn in cross-sectoral and diverse international teams.

You will gain new perspectives on urban innovation, learn essential new skills, discuss pressing topics, share your knowledge and ultimately co-create solutions.

Over a six-month period you will work in three different cities, contexts and world regions – Shanghai (Asia), Durban (Africa) and Berlin (Europe).

THE LAB'S LOGIC OF CHANGE

The Urban Innovation and Leadership Lab offers a unique combination of innovation facilitation and social lab architecture, that enables action and experiential learning, empowering each participant to find pattern-breaking solutions and to develop as a leader.

Participants communicate and interact on a peer-to-peer basis allowing for true collaboration. Together they select relevant challenges, find prototype solutions in a unique design-thinking process and enhance their leadership capacities through coaching.

¹ Commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ).

² A Berlin-based innovation and strategy advisory firm.



INNOVATIVE SOLUTIONS

The Urban Innovation and Leadership Lab delivers outcomes on the personal, organisational and higher levels for a desirable future of urban living. As a participant you will integrate your personal experience and professional challenges in a creative process that allows you to work towards a shared long-term vision and apply your learning in your home context.

Methods related to Foresight and Design Thinking are applied in order to generate ideas and innovations. These methods boost participants' cross-sectoral insights, cross-cultural competencies and creative confidence by encouraging rapid, team-based development of ideas and prototypes. Using iterations and reality checks, the ideas are forged into applicable prototypes that participants will be able to implement in real-life settings.

NEW PERSPECTIVES FOR LEADERSHIP

Urban leaders of the future need to build a broad skill-set relating to leading through complexity and uncertainty while applying principles such as integrity, openness, authenticity and self-reflection.

Consequently, the Lab offers a safe working space and room for deep dialogue to enable a holistic perspective on participants' topics and challenges and encourage sharing and support. Exploration of meaning and purpose is part of the leadership journey that is complemented by individual coaching and reflection.

Throughout the process, empathic collaboration is fostered with the aim of generating effective ideas and facilitating their implementation. Sustainable urban solutions have a global perspective and therefore the Lab takes you to three different global hot spots to broaden and diversify your understanding.

DEALING WITH THE CHALLENGES OF URBAN LIFE

It will take greater innovation capacity and modern leadership skills that can break with conventional patterns if we are to find effective solutions to the complexities of city living.

This calls for leaders who are capable of initiating fundamental change in their areas of responsibility. Most importantly, systems and organisations can only transform if the individuals who shape them grow as well. This is why we offer a unique Lab methodology, designed to support leaders and change agents and equip them to deal with the challenges of urban life.

Urban areas perform central functions at present and for the future of humankind. Private-sector solutions and planning approaches have to co-evolve and adapt to the current and future challenges of urban development in order to transform our cities into resilient and sustainable systems.

- Visions of the lives of citizens are more diverse than any company or city authority can grasp. This complexity of real voices and visions can guide the thoughts and actions of all agents. A new approach can shift the focus from negotiation between **particular interests to a common purpose of development, innovation and action.**
- Local solutions have to be compatible with urban and national governance. How can **governance** be structured to meet its responsibilities and facilitate **flexibility and stability** at the same time? How can urban and national

management empower local initiatives for the benefit of cities and become more **inclusive**? How can the creativity and energy of grass-roots initiatives feed into the top-level governing bodies to provide fresh impetus and make new structures viable?

- **Technology** constantly offers new and 'smart' methods which promise to tackle challenges at city level, but these are not universal solutions. How can technology be applied effectively and sustainably in different contexts and settings?
- Sustainable urban development can only be achieved with forward-looking, demographically-oriented approaches. How can cities plan ahead to take account of their **growing populations**? How can the integration of **data** and scenarios help to identify future urban challenges?



WHY PARTICIPATE?

- By 2030, 60% of the world's population will live in cities, and significant challenges in social, environmental and economic parameters require rapid adaptation and heightened resilience.
- As cities evolve in size and population, there is a greater variety and complexity of issues that require novel approaches and higher rates of innovation.
- New players, collaboration partners and stakeholders need to be engaged and brought on board to tap into collective intelligence, and create ownership and readiness for implementation.
- No two urban areas face the same problems or have the same prerequisites for tackling those challenges, but they can learn from each other and provide scalable solutions.
- For the first time this programme combines innovation processes and leadership development, enabling you to find solutions, learn new methods and grow as a future leader.
- As metropolitan areas grow so does their diversity in terms of nationality, ethnicity, religious beliefs and approaches to life. Take the opportunity to build your cross-cultural competencies by meeting and working with a global and diverse team, and applying methodologies relating to human-centred design and engagement.

BENEFITS

Participating in the Urban Innovation and Leadership Lab, you will

- be introduced to new ways of thinking that go beyond repeating outdated patterns of solution-finding;
- develop forward-thinking leadership skills and competencies;
- be able to transfer fresh impetus and insights into your home context;
- gain a deep understanding of the diverse perspectives and systemic challenges in your field;
- learn from dialogue with experienced and innovation-driven leaders with different mind-sets and professional backgrounds;
- embark on a team-based solution-finding process to respond to current and future urban challenges

PARTICIPANTS

We are looking for experienced leaders, executives and change agents who are keen to share their causes and visions while participating in a collaborative process.

Eager to learn from each other and open to new ways of thinking, partici-

pants will share a passion for shaping the future of development, society and technology in metropolitan areas. As one of around 50 leaders and change agents, you will have a mandate for change and be interested in the fields relevant to urban innovation.

Participants will come from all over the globe and from various sectors of society. Professional backgrounds will include business, government and policy-making, civil society and academia.

FORMAT

The Lab consists of three face-to-face modules that will be hosted in three major cities and world regions. In between these face-to-face labs, on-going leadership, project and personal

coaching will be provided to enhance your leadership skills and the team's progress. Each participant will be part of a diverse global team of 7 to 10 people working on innovative solutions.



COOPERATION PARTNERS

THE GLOBAL LEADERSHIP ACADEMY

As part of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, the Global Leadership Academy, which is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), offers interdisciplinary programmes to strengthen innovation and leadership skills for addressing global issues. The Global Leadership Academy involves responsible parties from the North and South, bringing together high-level participants from government, business and civil society who have the ability to initiate and manage change. The academy is part of a worldwide network of institutions, social innovation projects and "change agents"; it breaks new ground and co-operates across national, institutional and sectoral boundaries, for example with the Nelson Mandela Foundation, the Deep Democracy Institute and the World Bank Group.

www.giz.de/leadershipacademy

IMPACT SOLUTIONS

Impact Solutions is an innovation and strategy advisory firm and think tank. The company applies collaborative and entrepreneurial approaches to transform systemic social, economic and environmental challenges into new solutions, business models and sustainable ventures. Services include the whole spectrum of research & analysis, facilitation of creative innovation and leadership processes, and implementation support. Impact Solutions works across sectors, multinational companies, public sector entities and NGOs. Impact Solutions is developing targeted modules and interactive formats around Breakthrough Innovation, Corporate Transformation, Leadership and HR, and Sustainability that leverage a bespoke mix of methods (e.g. Design Thinking, Foresight, Coaching) and networks of experts and stakeholders for the development of sustainable solutions.

www.impact-solutions.org

IMPRINT

FEES

EUR 9,000 per person (including tuition and coaching fees, accommodation and meals. Travel excluded.)

CONTACT FOR REGISTRATION

To register for the programme please contact:
registration@urban-innovation-lab.com.

Please indicate if you wish to apply for a scholarship.

WWW.URBAN-INNOVATION-LAB.COM

